

# NetGain EM v10 Internal Datasheet

## Product Models

- **EM Free**
  - A free version of EM that is limited to 10 nodes, but free to use permanently
  - Biz Rationales (do not share externally)
    - Generate mass awareness, mindset capture
    - Lead generation
  - Function similar to EM Standard but supports up to 10 nodes
- **EM Standard**
  - Low-cost entry level product option, purchase via web
  - Minimal/No implementation effort needed by NetGain or partners
  - Low margin for partners
  - Biz Rationales (do not share externally)
    - Access to potential entry-level customers
    - Mass paid-customers adoptions
    - Minimum human support required
    - Low price, no brainer purchase
    - Easy and no brainer for FMI users to convert to paid customers
    - Package Deal for FMI converter >30 Nodes, First 30 License Free
- **EM Plus**
  - Premium model for more serious high-value customers
  - Able to tailor-made product to specific needs
  - Biz Rationales (do not share externally)
    - For premium customers, low volume high margin
    - Create strong 'stickiness'
    - Create industry/customer specific solutions that creates "sales barriers-to-entry"
- **EM Cloud**
  - Biz Rationales
    - To tap on the "Cloud" bandwagon
    - Mass paid-customers adoptions for cloud-savy customers
    - Pay-as-you-go (low entry costs)

## Product Model Comparison Matrix

S/No	Features	EM Free	EM Standard	EM Plus	EM Cloud
1	Device node license limit	10	30 - 150	30 - Unlimited	5 - Unlimited
2	User limit	1	Unlimited	Unlimited	Unlimited
3	OS platform	Win	Win/Linux	Linux	NA
4	Basic monitoring	✓	✓	✓	✓
5	Engineer Toolset & Diagnostic Tools	✓	✓	✓	✓
6	Reports	✓	✓	✓	✓
7	Customizable Dashboards	✓	✓	✓	✓
8	Predictive analytics	✓	✓	✓	✓
9	Syslog Collection	✓ 50M/day limit	✓ 50M/day limit	✓	✓
10	SNMPTRAP Collection	✓ 50M/day limit	✓ 50M/day limit	✓	✓
11	SMS (Cloud-based)		✓	✓	✓
12	SMS (via Modem)		✓	✓	
13	User and Role management		✓	✓	✓
14	Dynamic threshold policies		✓	✓	✓
15	Syslog/SNMPTRAP alarm mapping		✓	✓	✓

16	SNMP MIB Browser				
17	Alarm escalation				
18	Alarm correlation				
19	Alarm actions/triggers				
20	Agent support				
21	Optional cassandra-based DB				
22	Optional advanced (non-SNMP) monitoring				
23	NetFlow Analyzer				
24	IP Address Management				(VPN)
25	Network Configuration Management				(VPN)
26	Layer 2/3 Network Topology Management				(VPN)
27	Customer-specific customizations/integrations				
28	Public/Private Cloud Monitoring				
29	SLA monitoring				
30	CMDB/Inventory Management				
31	Distributed monitoring via Vista				
32	Northbound SNMP Traps				
33	Northbound Syslogs				
34	Northbound Rest APIs				